



2019 FORD F-150



# Ford Conquest Cash Offer Details

To register for the Farm Bureau \$500 Conquest Cash offer, it is advised to have copies of one of the following documents for your Ford Dealer:

## Acceptable Proof of non-Ford/Lincoln/Mercury Ownership:

- Vehicle Title
- Active Finance Payment Coupon
- Active Finance Contract

## Acceptable Proof of non-Ford/Lincoln/Mercury Lease:

- Active Lease Contract
- Active Lease Payment Coupon

Any document must include sufficient detail to tie the customer to the non-Ford/Lincoln/Mercury vehicle. Vehicle registration is NOT acceptable as it may not prove the vehicle's lease status.

If the vehicle is titled in another person's name within the house, then proof of relationship or address might be required.

- a. Previous Lease Agreement
- b. Previous Registration/Title
- c. Proof of insurance
- d. Marriage license, divorce decree or domestic partner affidavit
- e. Articles of incorporation, sales tax or business license

## Conquest Cash Rules

1. Customer must be eligible for the Farm Bureau Bonus Cash Offer
2. Conquest Cash offer is valid from 10/15/2018 through 1/2/2019
3. Customer must have a registered 1995 or newer non-Ford/Lincoln/Mercury vehicle in their name for at least 30 days
4. Customer does not need to trade in their conquest vehicle to receive the Conquest Cash offer
5. Conquest Cash offer is valid for the purchase or lease of an eligible new 2018/2019 model year Ford vehicle
6. Conquest Cash offer is not available on Shelby GT350<sup>®</sup>, Shelby<sup>®</sup> GT350R, Mustang BULLITT, Ford GT, Focus RS, F-150 Raptor and F-150 Diesel
7. Conquest Cash offer may not be used in conjunction with most other Ford Motor Company or Lincoln Motor Company private incentives or AXZD-Plans
8. Some customer and purchase eligibility restrictions apply
9. Limit one Bonus Cash and Conquest Cash offer per vehicle purchase or lease

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Program 36238: \$500 Bonus Cash offer exclusively for active Farm Bureau members who are residents of the United States. Offer is valid through 1/2/2019 for the purchase or lease of an eligible new 2018/2019 model year Ford vehicle. This incentive is not available on Shelby GT350<sup>®</sup>, Shelby<sup>®</sup> GT350R, Mustang BULLITT, Ford GT, Focus RS, F-150 Raptor and F-150 Diesel. This offer may not be used in conjunction with most other Ford Motor Company private incentives or AXZD-Plans. Some customer and purchase eligibility restrictions apply. Must be a Farm Bureau member for 30 consecutive days prior to purchase. Limit one Bonus Cash offer per vehicle purchase or lease. Visit [FordFarmBureauAdvantage.com](http://FordFarmBureauAdvantage.com) or see your authorized Ford Dealer for qualifications and complete details. Dealers please claim #36238 for the Farm Bureau Program in Smart VINCENT.

Program 36696 and 33915: \$500 Conquest Bonus Cash offer exclusively for active Farm Bureau members who are residents of the United States. Offer is valid 10/15/2018 through 1/2/2019 for the purchase or lease of an eligible new 2018/2019 model year Ford or Lincoln vehicle. Customer must have a registered 1995 or newer non-Ford/Lincoln/Mercury vehicle in their name for at least 30 days, to be eligible for this additional \$500 incentive. Not available on Shelby GT350<sup>®</sup>, Shelby<sup>®</sup> GT350R, Mustang BULLITT, Ford GT, Focus RS, F-150 Raptor and F-150 Diesel. This offer may not be used in conjunction with most other Ford Motor Company or Lincoln Motor Company private incentives or AXZD-Plans. Some customer and purchase eligibility restrictions apply. Limit one Bonus Cash and Conquest offer per vehicle purchase or lease. Visit [FordFarmBureauAdvantage.com](http://FordFarmBureauAdvantage.com) or see your authorized Ford or Lincoln Dealer for qualifications and complete details. Dealers please claim #36696 or #33915 for the \$500 Conquest Bonus Cash in Smart VINCENT.